

Woman Made: Stories of Impact Sponsorship Guide





“Woman Made: Stories of Impact” is a local history exhibit featuring the enduring incalculable legacy of powerful visionary women on the history, social fabric, and physical landmarks of Jackson, Michigan. This is a truly local place-based history exhibit made by and for Jackson residents.

We hope to share many local stories from the kitchen to the Judge’s bench and everywhere in between!

Your support will help this exhibit reach many more people both locally and regionally, showcasing the remarkable women who have shaped Jackson, Michigan, and our Country. We invite you to join us as a sponsor at any of the following levels for the opportunity to highlight your organization alongside the organizations lead by these dynamic women that have shaped Jackson’s trajectory over the past two centuries.

Together, we can create an interactive and engaging experience that showcases the incredible impact of some of the amazing women who made Jackson their home. As we share the stories of some remarkable women of our past, we are strengthening, encouraging, and inspiring remarkable women of Jackson to continue to build upon their legacy. We also set the stage to empower, uplift, and activate the women of the future who will see what women can accomplish and can dream of even greater achievements. We will connect people to the women of yesterday, encourage people to connect with the women of today, and inspire people to uplift the women of tomorrow who will continue to shape Jackson’s future.

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Sponsorship Opportunities

*Benefits	Platinum \$12,000	Gold \$10,000	Silver \$5,000	Bronze \$1,000	Copper \$500
Logo on website sponsor page	X	X	X	X	X
Sponsorship Social Media Announcement	X	X	X	X	X
Sponsor Decals	X	X	X	X	X
Sponsorship Press Release	X	X	X	X	
“Sponsored By” on all Exhibit Promotional Materials	X	X	X	X	
Logo on Exhibit Banner	X	X	X		
Company Day at the Exhibit	X	X	X		
Slot on Sponsor Highlight banner within the Exhibit	X	X			
Special Invitation and Recognition at Exhibit Opening Reception	X	X			
Exclusive Company Reception	X				
Special Project Collaboration	X				

***See next page for benefit details**

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Benefit Details

Logo on website sponsor page	We display the logos of organizations and businesses that support our work on our website at www.ellasharpmuseum.org/support/ . Your logo will be included on the page in alphabetical order.
Sponsorship Social Media Announcement	We will announce your sponsorship on our social media and tag your company/organization accounts. We encourage you to like and share the announcement on your account, too.
Sponsor Decals	You will receive a “Proud {level} Sponsor of Ella Sharp Museum” decal to display at your office/place of business and a digital version to share on your website.
Sponsorship Press Release	We will issue a press release to local media acknowledging and thanking you for your sponsorship.
“Sponsored By” on all Exhibit Promotional Materials	Whenever we promote the exhibit, your business or organization will be listed in the corresponding sponsorship level category.
Logo on Exhibit Banner	Your logo will be displayed on the banner(s) promoting the exhibit on Ella Sharp Museum property.
Company Day at the Exhibit	One set-aside day for your employees/members to visit the exhibit free of charge.
Slot on Sponsor Highlight banner within the Exhibit	Within the exhibit, we will have a display section that will include your company/organization logo and a quote regarding your interest and support for the exhibit.
Special Invitation and Recognition at Exhibit Opening Reception	Your business/organization will receive an invitation to the opening reception of the exhibit and you will be invited to share a few words about your support for the exhibit.
Exclusive Company Reception	The Museum will host a special reception specifically for your business/organization with light refreshments for up to 100 people, and exclusive access to the exhibit.
Special Project Collaboration	The curation and exhibit team will work with your business/organization to develop an exhibit specific “moment” that connects your work with the subject of the exhibit. (Example Julia Childs Exhibit, 2024: a local restaurant provides a French Recipe and includes a quote from a Chef stating Julia Childs’ influence OR a television station shares how local programming connects people in our region.