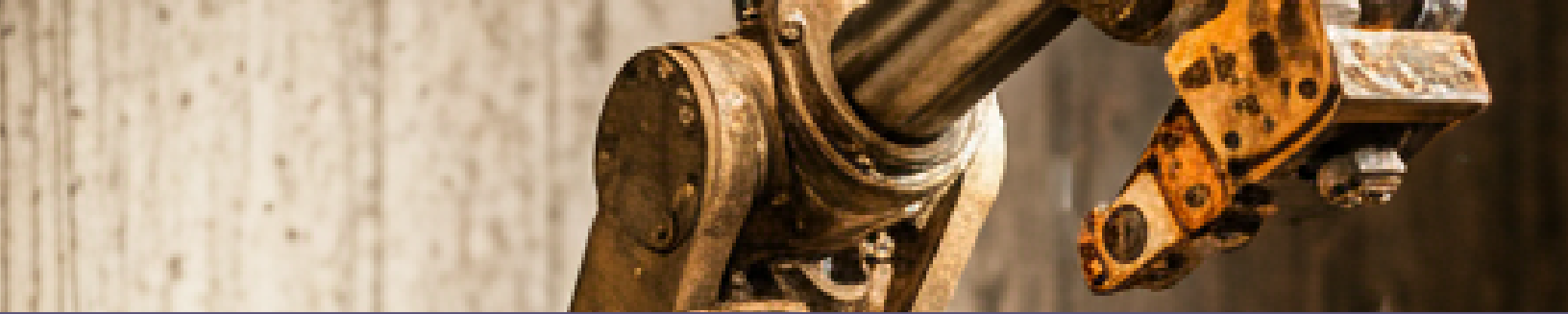


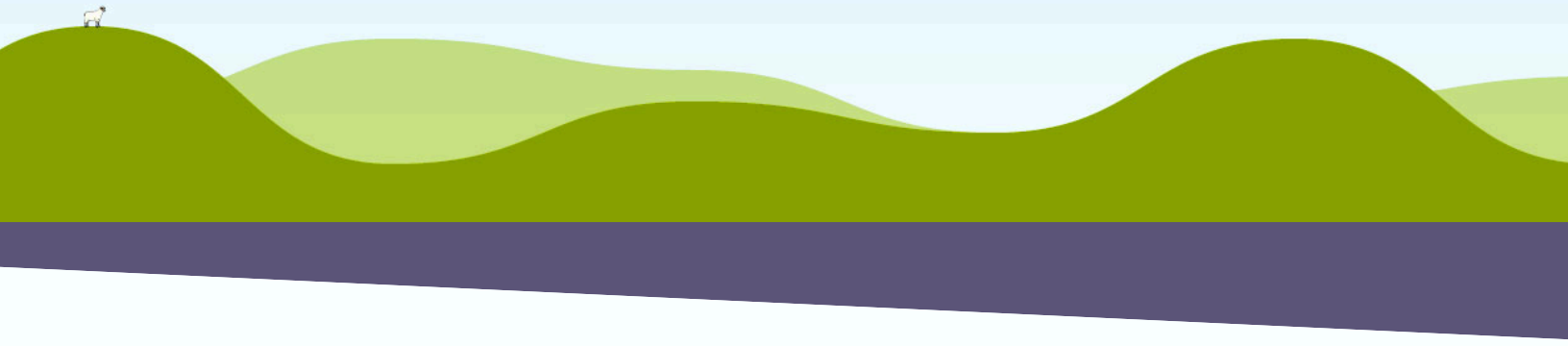
Year One Exhibits in our “Gray Box” Gallery Sponsorship Guide





Ella Sharp Museum is a place for everyone to explore, engage in, and enjoy history, science and the arts. And the museum has been at the forefront of local efforts to connect all people, and especially young people, with art, science and history in a meaningful way. We are currently transforming an underused gallery to create a local space that is one-of-a-kind for the exploration of the intersection of art, science, and history. We need your support to bring artists, scientists, historians, and collaborative exhibits into this space during the first year.

Like a “black box” theatre, this space will be unadorned leaving room for artists, scientists, and historians to shape the space to fit the work in innovative ways. Like a modern art gallery with blank white walls providing an unobtrusive background for art to be appreciated without distraction, the new gallery will be a stand-alone space for an uninterrupted experience. The concept of the “gray box” gallery is in its ultimate flexibility and adaptability, not locked into either the black box or the blank white walls, but an in-between space that can transform in a myriad of ways to support storytelling, scientific understanding, historical insight, and artistic expression.



We hope you will join us on the leading edge of this transformative experience in the arts, humanities and sciences. We invite you to join us as a sponsor at any of the following levels for the opportunity to highlight your company alongside the innovative conceptual programing featured in our space.

Jackson is dynamic community that has undergone periods of rapid transformation as well as slow change over time. Jackson is a connected community, located at a critical juncture along important transportation routes that link Chicago, Detroit, Lansing, Ann Arbor, Toledo, Fort Wayne and a wide variety of urban and rural communities. Through the Gray Box Gallery, we intend to empower local artistic expression to embrace the in-between and changing nature of Jackson as we tell the stories and share the experiences that have shaped our past and will shape our future.

Gray Box Gallery

Sponsorship Opportunities

*Benefits	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$1,000	Copper \$500
Logo on website sponsor page	X	X	X	X	X
Sponsorship Social Media Announcement	X	X	X	X	X
Sponsor Decals	X	X	X	X	X
Sponsorship Press Release	X	X	X	X	
“Sponsored By” on all Exhibit Promotional Materials	X	X	X	X	
Logo on Exhibit Banner	X	X	X		
Company Day at the Exhibit	X	X	X		
Slot on Sponsor Highlight banner within the Exhibit	X	X			
Special Invitation and Recognition at Exhibit Opening Reception	X	X			
Exclusive Company Reception	X				
Special Project Collaboration	X				

***See next page for benefit details**

Gray Box Gallery

Benefit Details

Logo on website sponsor page	We display the logos of organizations and businesses that support our work on our website at www.ellasharpmuseum.org/support/ . Your logo will be included on the page in alphabetical order.
Sponsorship Social Media Announcement	We will announce your sponsorship on our social media and tag your company/organization accounts. We encourage you to like and share the announcement on your account, too.
Sponsor Decals	You will receive a “Proud {level} Sponsor of Ella Sharp Museum” decal to display at your office/place of business and a digital version to share on your website.
Sponsorship Press Release	We will issue a press release to local media acknowledging and thanking you for your sponsorship.
“Sponsored By” on all Exhibit Promotional Materials	Whenever we promote the exhibit, your business or organization will be listed in the corresponding sponsorship level category.
Logo on Exhibit Banner	Your logo will be displayed on the banner(s) promoting the exhibit on Ella Sharp Museum property.
Company Day at the Exhibit	One set-aside day for your employees/members to visit the exhibit free of charge.
Slot on Sponsor Highlight banner within the Exhibit	Within the exhibit, we will have a display section that will include your company/organization logo and a quote regarding your interest and support for the exhibit.
Special Invitation and Recognition at Exhibit Opening Reception	Your business/organization will receive an invitation to the opening reception of the exhibit and you will be invited to share a few words about your support for the exhibit.
Exclusive Company Reception	The Museum will host a special reception specifically for your business/organization with light refreshments for up to 100 people, and exclusive access to the exhibit.
Special Project Collaboration	The curation and exhibit team will work with your business/organization to develop an exhibit specific “moment” that connects your work with the subject of the exhibit. (Example Julia Childs Exhibit, 2024: a local restaurant provides a French Recipe and includes a quote from a Chef stating Julia Childs’ influence OR a television station shares how local programming connects people in our region.