

## Ella Sharp Museum Photo and Videography Policy

Please be aware, when you enter the Ella Sharp Museum campus or attend a Museum event, you will be entering an area where photography, video, and audio recording *may* occur. Should a person entering the Museum or attending a Museum event does **not** wish to have their image or audio recorded for distribution should make their wishes known in advance to the Marketing & Communications Department at 3225 Fourth Street, Jackson, MI 49203, in writing of his/her intentions and include a photograph for identification purposes. The Museum will use the photo for identification purposes only and will hold it in confidence.

By failing to notify the Museum, in writing, of your desire to not have your image or audio used by the Museum as provided above, you (on behalf of yourself and any minors under your care):

- grant the Museum and its assigns, licensees, successors in interest, affiliates and other such persons, firms, or entities that may be acting on behalf of the Museum (collectively, the “Museum Affiliates”), the irrevocable, perpetual, fully paid up, royalty-free, world-wide right to, utilize photography and audio recordings for marketing, advertising, public recognition and promotion of the Museum;
- use any picture, portrait, likeness, voice or recording of you and any minors under your care (your “Likeness(es)”);
- use any and all materials obtained by the Museum, Museum Affiliates or their agents in connection with your and any minors under your care’s visit to the Museum (your “Museum-Captured Materials”); and
- copy, publicly display, distribute, modify and prepare derivative works with your Likeness(es) and Museum-Captured Materials in any and all print, digital and video formats and any and all other media, now known or hereafter developed, including without limitation marketing materials, advertisements, tradeshow banners, films, DVDs, videotapes, audiotapes, digital video files, digital image files, photographs, prints, copies, and facsimiles without limitation as to time or method of reproduction or exhibit, including via the Internet, in any way and for any purpose that is related to the marketing, advertising, public recognition and promotion of the Ella Sharp Museum;
- waive all rights you or any minors under your care may have to any claims for payment or royalties in connection with the Museum’s and/or Museum Affiliates’ use of your Likeness(es) and/or Museum-Captured Materials;
- waive any right to review or approve any use of your Likeness(es) and/or Museum-Captured Materials, and agree that all media or other materials created by the Museum and/or Museum Affiliates with your Likeness(es) and/or Museum-Captured Materials are the property of the Museum and Museum Affiliates, including (without limitation) any copyrights or rights of publicity therein;
- acknowledge that whether your Likeness(es) and/or Museum-Captured Materials are actually featured, displayed, used or published is a decision solely within the discretion of the Museum and/or Museum Affiliates; and
- irrevocably release and discharge the Museum and Museum Affiliates from any and all claims arising out of or relating to the use of your Likeness(es) and/or Museum-Captured Materials and

the rights granted under this Policy. You (on behalf of yourself and any minors under your care) agree that this release shall be construed broadly to provide a release in favor of the Museum and Museum Affiliates to the maximum extent permissible under applicable law.

#### IMAGE RIGHTS AND REPRODUCTIONS

Professional images of objects in the collection are available for high-quality print publishing and commercial uses. To obtain high-resolution image files and copyright information, please contact the Ella Sharp Museum Collection's Department Archivist at [jessey@ellasharp.org](mailto:jessey@ellasharp.org).

Downloading of images from [www.ellasharpmuseum.org](http://www.ellasharpmuseum.org) is permitted for non-commercial uses only.

The Ella Sharp Museum may photograph or video visitors for educational and promotional purposes. Attendance on Ella Sharp Museum premises constitutes implied consent for the use of visitors' likenesses in the museum's promotional materials. **Please see the full Photo and Videography policy for details on protocols for visitors who do not wish to have their image photographed and/or voice recorded.**

Personal photographs may not be published, sold, or otherwise distributed for commercial purposes.

The Ella Sharp Museum reserves the right to withhold or withdraw permission to photograph on the premises. Ella Sharp Museum staff have the authority to approach and verify the intent of photography and to enforce the Photography Policy.