

# Ella Sharp Museum's 18<sup>th</sup> Art, Beer and Wine Festival

## SPONSORSHIP OPPORTUNITIES

June 10, 2023 | 2:00p-8:00p



### PRESENTING SPONSOR • \$17,500

- Branding on all promotional material
- Speaking invitation at festival welcome kick off
- 3'x5' Banner at event
- 5 VIP Lounge Tickets
- 20 Tasting Tickets
- Large tent at the festival

### PLATINUM SPONSORS • \$12,500

#### Wine & Beer Glass Sponsor

- Logo on wine & beer glasses
- Logo on posters and social media promotions
  - 10x10 booth
- 3'x5' Banner at event
- 15 Tasting Tickets

#### VIP Area Sponsor

- Logo on posters and social media promotions
  - 10 VIP Lounge Tickets
- 3'x5' Banner in VIP area
  - 10x10 booth

### GOLD SPONSORS • \$6,000

#### Lanyard Sponsor

- Logo on Punch Cards
- Logo on Lanyards
- Logo on posters and social media promotions
  - 3'x5' Banner at event
- 5 Tasting Tickets
- 10x10 booth

#### Sales Tent Sponsor

- Logo on posters and social media promotions
  - 3'x5' Banner on Sales Tent
    - 10x10 booth
- 5 Tasting Tickets

### SILVER SPONSORS • \$4,000

#### Music Stage Sponsor

- Sponsors the musical artists on stage*
- 3'x5' Banner on stage
  - 10x10 booth
  - 5 Tasting Tickets

#### Artist Lounge Sponsor

- Sponsors the green room for artist vendors*
- Logo on marketing material
  - 3'x5' Banner at event
  - 10x10 booth
  - 5 Tasting Tickets

#### Volunteer Sponsor

- Logo on Volunteer shirts
- 3'x5' Banner at event
- 10x10 booth
- 5 Tasting Tickets

### BRONZE SPONSORS

#### Dining Tent Sponsor | \$2,000

- 3'x5' Banner at event
- 10x10 booth
- 2 Tasting Tickets

#### Staff Sponsor | \$2,000

- Logo on Staff Shirts
- 3'x5' Banner at event
- 10x10 booth
- 2 Tasting Tickets

#### Internet Sponsor | \$1,500

*Sponsors expanded bandwidth during festival*

- 3'x5' Banner at event
- 10x10 booth space

#### Refuse Sponsor | \$1,500

*Sponsors Refuse Containers for festival*

- 3'x5' Banner at event
- 10x10 booth space

#### Parking Lot Sponsor | \$1,500

- Logo on signs in parking lot
- 10x10 booth
- 3'x5' Banner at event

#### General Sponsor | \$1,500

- Logo and 3'x5' banner at event

#### Media Sponsor | \$200

*Sponsors ads to giveaway \$200 worth of tickets*

- Logo on posters and social media promotions

Additional opportunities for sponsorships and partnerships are available. Please contact Jesse Yaeger at (517) 787-2320 Ext. 233 or email [jessey@ellasharp.org](mailto:jessey@ellasharp.org). For volunteer opportunities, visit [ellasharpmuseum.org/art-beer-and-wine-festival/](http://ellasharpmuseum.org/art-beer-and-wine-festival/).

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Payment Information:

Cash  Check  Credit  Invoice