**Ella Sharp Museum’s 18th Art, Beer and Wine Festival**

**SPONSORSHIP OPPORTUNITIES**

**June 10, 2023 | 2:00p-8:00p**

**PRESENTING SPONSOR • $17,500**
- Branding on all promotional material
- Speaking invitation at festival welcome kick off
- 3’x5’ Banner at event
- 5 VIP Lounge Tickets
- 20 Tasting Tickets
- Large tent at the festival

### PLATINUM SPONSORS • $12,500

**Wine & Beer Glass Sponsor**
- Logo on wine & beer glasses
- Logo on posters and social media promotions
  - 10x10 booth
  - 3’x5’ Banner at event
  - 15 Tasting Tickets

**VIP Area Sponsor**
- Logo on posters and social media promotions
  - 10 VIP Lounge Tickets
  - 3’x5’ Banner in VIP area
  - 10x10 booth

### GOLD SPONSORS • $6,000

**Lanyard Sponsor**
- Logo on Punch Cards
- Logo on Lanyards
- Logo on posters and social media promotions
  - 3’x5’ Banner at event
  - 5 Tasting Tickets
  - 10x10 booth

**Sales Tent Sponsor**
- Logo on posters and social media promotions
  - 3’x5’ Banner on Sales Tent
  - 10x10 booth
  - 5 Tasting Tickets

### SILVER SPONSORS • $4,000

**Music Stage Sponsor**
- Sponsors the musical artists on stage
  - 3’x5’ Banner on stage
  - 10x10 booth
  - 5 Tasting Tickets

**Artist Lounge Sponsor**
- Sponsors the green room for artist vendors
  - Logo on marketing material
  - 3’x5’ Banner at event
  - 10x10 booth
  - 5 Tasting Tickets

**Volunteer Sponsor**
- Logo on Volunteer shirts
  - 3’x5’ Banner at event
  - 10x10 booth
  - 5 Tasting Tickets

### BRONZE SPONSORS

**Dining Tent Sponsor | $2,000**
- 3’x5’ Banner at event
  - 10x10 booth
  - 2 Tasting Tickets

**Staff Sponsor | $2,000**
- Logo on Staff Shirts
  - 3’x5’ Banner at event
  - 10x10 booth
  - 2 Tasting Tickets

**Internet Sponsor | $1,500**
- Sponsors expanded bandwidth during festival
  - 3’x5’ Banner at event
  - 10x10 booth

**Refuse Sponsor | $1,500**
- Sponsors Refuse Containers for festival
  - 3’x5’ Banner at event
  - 10x10 booth space

**Parking Lot Sponsor | $1,500**
- Logo on signs in parking lot
  - 10x10 booth
  - 3’x5’ Banner at event

**General Sponsor | $1,500**
- Logo and 3’x5’ banner at event

**Media Sponsor | $200**
- Sponsors ads to giveaway $200 worth of tickets
  - Logo on posters and social media promotions

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Name: ____________________________________________
Address: __________________________________________
Phone: ____________________________________________
Email: ____________________________________________

Sponsor Level: ______________________________________

Payment Information:

- [ ] Cash
- [ ] Check
- [ ] Credit
- [ ] Invoice

Additional opportunities for sponsorships and partnerships are available. Please contact Jesse Yaeger at (517) 787-2320 Ext. 233 or email jessey@ellasharp.org. For volunteer opportunities, visit ellasharpuseum.org/art-beer-and-wine-festival/.