# 2022 Sponsorship Opportunities

You can designate one of the 4 areas below for your 2022 sponsorship, or let us determine where it can be put to best use. Ella Sharp Museum relies on sponsorships to support our operations and help us fulfill our mission. If you are interested in becoming an Ella Sharp Museum sponsor, we would love to talk to you personally about your interest in supporting the Museum.

## CONTACT
Development Department: development@ellasharp.org or 517-787-2320

## benefits

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<tr>
<th><strong>FRIEND</strong></th>
<th><strong>SUPPORTER</strong></th>
<th><strong>PARTNER</strong></th>
<th><strong>ADVOCATE</strong></th>
<th><strong>TITLE SPONSOR</strong></th>
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| • Two individual memberships  
• Subscription to Ella News  
• Plus all benefits to the left | • Three individual memberships  
• Logo link on ellasharp.org  
• Plus all benefits to the left | • Five individual memberships  
• Logo placement in Ella news  
• Discount for meeting room use  
• Plus all benefits to the left | • Fifteen individual memberships  
• Booth at one Ella Sharp event  
• Name on Fourth Street banner  
• Recognition on appropriate social media and print materials  
• Plus all benefits to the left | • Fifteen individual memberships  
• Invitations to special Ella events  
• Plus all benefits to the left |

## EDUCATION
History · Science · Technology  
Engineering · Arts · Math

## EVENTS

## EXHIBITS

## BUILDINGS

The museum lies on six acres & cares for 11 buildings.

## our mission

The mission of the Ella Sharp Museum is to provide opportunities for everyone to explore, engage in, and enjoy history and the arts.

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development@ellasharp.org  
ellasharpmuseum.org  
(517) 787-2320  
3225 Fourth Street, Jackson, MI 49203
who was Ella Sharp?

Ella (Merriman) Sharp (b.1857 d.1912) participated actively as a leader in Jackson’s civic and social life. Ella joined many local women’s clubs, advocating for child welfare reform, reforestation, public recreation, and girls’ education. She led a statewide effort to establish forest preserves and a fire patrol system. In 1902, Ella organized Jackson’s Town Improvement Society, persuading the city to install public drinking foundations and women’s restrooms, establish an anti-spitting ordinance, provide public trash receptacles, and hire a street sweeper and a district nurse. Ella left an amazing legacy. She willed her farm to Jackson, instructing the city to create a park and museum. Sharp Park opened in 1919 and with help from the JJWL, the Ella Sharp Museum open in 1965. Today, with generous funding from members, sponsors, and supporters the Ella Sharp Museum honors Ella through its exhibits, programs, and public festivals.

a brief history

Ella Sharp’s gift to Jackson became the Ella Sharp Museum in 1965. Renovations funded by community members and the Jackson Junior Welfare League (JJWL) converted Ella’s house from living space to a thriving community museum. The JJWL worked with various art, history, and cultural groups, leading a community effort to form the Ella Sharp Museum Association. The Association leased Ella’s home from the City, and grew quickly thanks to Peter Hurst, the first board president.

In 1968, the museum moved an early log house and Jackson’s Dibble one-room schoolhouse to the museum grounds, began constructing a modern gallery building, and collaborated with Jackson Public Schools to build the Hurst Planetarium. Ongoing community support allowed for continued growth, adding additional buildings and renovating the original gallery building to add classrooms, meeting rooms, and offices.

Today the museum operates 11 buildings on six acres. The Hadwin Center connects seven galleries featuring changing art, science, and history exhibits, permanent exhibits of Jackson history, wildlife art, and a beautiful clock collection. Regularly scheduled tours of Ella’s farmhouse and family-friendly shows in the Hurst Planetarium complete the museum’s public offerings.

how is Ella funded?

Ella Sharp Museum is a 501(c) 3.

- **25%** Private Donors & Contributions
- **18%** Sponsorships
- **14%** Admission Fees
- **13%** Trusts & Foundations
- **20%** Facility Rentals
- **10%** Memberships