

Ella Sharp Museum's Art, Beer and Wine Festival SPONSORSHIP OPPORTUNITIES

August 7, 2021 | 1:00p-7:00p



PRESENTING SPONSOR • \$15,000

- Branding as presenting sponsor on all promo materials
- Invited to speak at welcome kickoff
- VIP room and event tickets
- A tent at the event

SOLD



PLATINUM SPONSORS* • \$10,000

**10x10 booth will be provided if requested*

Wine & Beer Glass Sponsor

- Logo on beer & wine glasses
- Logo on marketing materials
- VIP room and event tickets

SOLD

The Craft Agency

VIP Area Sponsor

- VIP sponsors food and music in VIP area
- Logo on marketing materials
- VIP room and event tickets

SOLD

Rehmann

Swag Sponsor

- Logo on giveaways to guests
- Logo on marketing materials
- Event tickets

SOLD

Art Moehn

GOLD SPONSORS* • \$5,000

**10x10 booth will be provided if requested*

Token Sponsor

- Logo on tokens
- Logo on marketing materials
- Event tickets

SOLD

Community Choice Credit Union

Hospitality Tent/Sales Tent Sponsor

- Logo on marketing materials
- Banner on tent

SILVER SPONSORS* • \$2,500

**10x10 booth will be provided if requested*

Farm Lane Stage & Community Room Stage Sponsor

- Sponsors stage/musicians
- Banner at the event

SOLD

Artist Sponsor

- Reduces booth fee for juried artists
- Logo on marketing materials

SOLD

BRONZE SPONSORS* • \$1,500

**10x10 booth will be provided if requested*

Dining Tent Sponsors (2)

- One of two dining tents at the event
- Space inside tent for marketing
- Banner at the event

SOLD

Festival Guide Sponsor

- Logo and advertisement on Festival Guide (4,500 printed and available online)
- Banner at the event

5 Available

- Sponsors FB promotion/ad to give tickets away to ABW festival
- Logo on advertisements

Golf Cart Sponsor

- Sponsors golf carts for shuttling attendees/volunteers
- Volunteers from sponsor can drive the carts
- Banner at the event

SOLD

Photo Booth Sponsor

- Sponsors interactive photo booth for guests to use inside the community room at the event
- Logo on photos
- Banner at the event

SOLD

Volunteer Sponsor

- Logo on volunteer shirts
- Banner at the event

SOLD

Refuse Sponsor

- Sponsors refuse containers for festival
- Banner at the event

Additional opportunities for sponsorships and partnerships are available. Please contact Valerie Herr, Deputy Director at 517-905-7021 or at valh@ellasharp.org. For volunteer opportunities visit ellasharpmuseum.org/art-beer-and-wine-festival/.