

Ella Sharp Museum's Art, Beer and Wine Festival

SPONSORSHIP OPPORTUNITIES

June 13, 2020 | 1:00p-7:00p



PRESENTING SPONSOR • \$15,000

- Branding as presenting sponsor on all promo materials
 - VIP room and event tickets
 - A booth at the event

PLATINUM SPONSORS • \$10,000

Booth is provided at the event

Wine & Beer Glass Sponsor

- Logo on beer & wine glasses
- Logo on marketing materials
- VIP room and event tickets

VIP Area Sponsor

- VIP sponsors food and music in VIP area
 - Logo on marketing materials
 - VIP room and event tickets

GOLD SPONSORS • \$5,000

Booth is provided at the event

Token Sponsor

- Logo on tokens
- Logo on marketing materials
 - Event tickets

Swag Sponsor

- Logo on giveaways to guests
- Logo on marketing materials
 - Event tickets

SILVER SPONSORS • \$2,500

Booth is provided at the event

Artist Sponsor

- Reduces fees for juried artists
- Logo on marketing materials

BRONZE SPONSORS • \$1,500

Booth is provided at the event

Farm Lane Stage & Community Room Stage Sponsors (2)

- Sponsors stage/musicians
 - Banner at the event

Volunteer Sponsor

- Logo on volunteer shirts
 - Banner at the event

Golf Cart Sponsor

- Sponsors golf carts for shuttling attendees/volunteers
 - Volunteers from sponsor can drive the carts
 - Banner at the event

Dining Tent Sponsors (2)

- One of three dining tents at the event
 - Space inside tent for marketing
 - Banner at the event

Photo Booth Sponsor

- Sponsors interactive photo booth for guests to use inside the community room at the event
 - Logo on photots
 - Banner at the event

Additional opportunities for sponsorships and partnerships are available.

Please contact Valerie Herr-Director of External Affairs at 517-905-7021 or at valh@ellasharp.org.

For volunteer opportunities visit ellasharpmuseum.org/art-beer-and-wine-festival/.